

BRIANNA BARBERIO

GRAPHIC DESIGNER

WORK EXPERIENCE:

Freelance Graphic Designer and Owner

BSquared Designs Inc.

Long Island, NY
March 2021 - Present

Cultivate close relationships with each client in order to produce a product as authentic as they are.

Brand design, website design, logo creation, photography, wedding invitations, signage, album covers, T-shirt designs, etc .

Director of Art Department

BDR Creative Concepts

Farmingdale, NY
October 2018 - February 2021

Worked closely with clients on a daily basis in an intensely fast paced environment.

Created original designs for clients and convert them to size for print production.

Traveled on site to events to ensure presentation value is exactly what was promised to the client.

Work closely with team members for optimal communication at all times.

Advertising Designer

Anton Media Group

Mineola, NY
July 2015 - October 2018

Edit, manipulate and create new ad layouts featured in magazines, newspapers and websites according to the client's specifications.

Traveled on-site to photograph material that will be used for featured stories.

Graphic Design Intern

Cohen's Fashion Optical

New York, NY
February 2018 - May 2018

Created layouts for the company's website.

Updated and designed new material for mail and check inserts, trend catalogs and posters while staying faithful to the branding guidelines.



info@briannabarberio.com



BriannaBarberio.com



@bsquaredesignsinc



/briannabarberio



EDUCATION:

**Adelphi University,
Garden City, NY**

BFA | Graphic Design
Cum Laude
(2014 - 2018)

COURSES:

Graphic Design I, II

Computer Graphic
Applications I, II

Color: Theory and Practice

Advertising I

Intro to Photography

2D and 3D Design

Photography: The Photo-book

Web Design

Senior Project in Graphic
Design

HONORS:

Dean's Talent Award

Dean's List | 2014 - 2018

Kappa Pi Art Honors
Society

Undergraduate Research
Conference Honorable
Mention Award

PERSONAL:

eCommerce Site

YouTube Channel

Social Media Content

SKILLS:



ORGANIZATION



PRINT PRODUCTION



WEB DESIGN



INTERPERSONAL SKILLS

